Northwind Studio

12 Harbour Street
Port Elgin, ON N0H 2C0
hello@example.com

Proposal

Date: 2026-10-19
Valid until: 2026-11-18

A new website for Contoso Books

Prepared for

Priya Raman
Contoso Books

Prepared by

Dana Whitfield
Design Lead, Northwind Studio

The goal

A website that shows the new titles each season, lets readers order from any phone, and that the shop's team can keep up to date without help.

The plan

Phase	What you get	Weeks
Discovery	Interviews, a site map, the look in two directions	2
Design	The pages designed for computers and phones	3
Build	The site, the catalog and ordering, tested	4
Launch	Training for your team, a month of support	1
In all		**10**

The price

Item	Price
Discovery and design	4,800.00
Build and launch	7,200.00
Total, CAD, plus HST	**12,000.00**

Half, 6,000.00 CAD, is invoiced when the work starts, and half at the launch. To go ahead, reply to this proposal, and we will set a date for the first interview.